

Public Art 101: Applying for Public Art

- Brief History of Program and Process
- Julia Alvarez, Callforentry.org, WESTAF
- Jill Goldstein, Public Art Archive, WESTAF
- Application Dos & Don'ts
- Jeanne Quinn, artist
- Q/A
- Meet Reps from regional programs and local fabricators



PUBLIC ART
DENVER ARTS & VENUES

Denver Public Art – 30 Years!

- Established in 1988 by Mayor Peña
- Ordinance #650 was adopted in 1991
- 1% of any capital improvement project budget over \$1 million is set aside for public art
- More than 300 pieces installed since 1988
- Approximately 400 artworks



PUBLIC ART
DENVER ARTS & VENUES

The Vision of the Public Art Program

- **Site-specific and unique**
- Artwork that speaks to its users:
 - a location
 - a group of people
 - a time in history
- Artwork that enhances an experience
- Selected through a public process



PUBLIC ART
DENVER ARTS & VENUES

Artist Selection Process

1. Selection Panel Created
2. Panel Orientation & possible site visit
3. Request for Qualifications (RFQ)
4. Semi-finalist selection
5. Semi-finalist presentations
6. Finalist recommended & approved



Art Selection Panel

- THREE Community Representatives
- Artist
- Arts Professional
- Public Art Committee
- Denver Commission on Cultural Affairs
- City Councilperson
- Ad Hoc Advisors



Approval Process

- Selection Panel
 - Approved by DCCA
 - Identifies priorities for project
 - Selects artist or artist team
- Public Art Committee
 - Experts assess feasibility and troubleshoot problems
- Denver Commission on Cultural Affairs (DCCA)
 - Appointed by the Mayor
 - Approves fair and transparent process
- Mayor of Denver

What May Be Considered Public Art

- Sculpture: all types
- Painting: all media
- Graphic arts: printmaking, drawing...
- Photography, film and video
- Mosaics, terrazzo
- Crafts: Clay, fiber and textiles, plastics, glass...
- Earth works
- Light and sound art
- Temporary installations or time-based performance art – with a permanent leave-behind.



PUBLIC ART
DENVER ARTS & VENUES

Not Considered Public Art

- Signage: wayfinding, advertising
- Mass-produced objects
- Reproductions of original works of art
- Landscaping, except where such elements are designed by the artist and are an integral part of a work of environmental art



PUBLIC ART
DENVER ARTS & VENUES

**Where do I find public art
opportunities?**

www.DenverPublicArt.org

www.CallForEntry.org



PUBLIC ART
DENVER ARTS & VENUES

FOR ARTISTS AND ORGANIZATIONS

FIND CALLS. APPLY. MANAGE YOUR ENTRIES.

FIND CALLS. APPLY!



[Find Calls](#) [Help](#) [How It Works](#) [Blog](#) [Contact Us](#) [Login](#) [Artist Sign Up](#)



Threshold by Lynn Basa in collaboration with Mosalka. 2011. University of Wisconsin Collection. Photo courtesy David Bader.

FIND CALLS. APPLY. MANAGE ENTRIES.

[ARTIST LOGIN](#)

[FIND CALLS](#)

ARTISTS



YOU'RE INVITED
to FIND A CALL + APPLY

callforentry.org

MEDIA UPLOADS AND INFO



You may upload the following file types to your portfolio:

Limits on file sizes and file types for all media uploads:

IMAGE: JPEG or JPG, under 5MB with a minimum of 1200 pixels on the longest side.

AUDIO: AIFF, WAV, XMF, MP3, under 10MB with a minimum bit rate of 96.

VIDEO: 3GP, WMV, AVI, MOV, ASF, MPG, MP4, M2T, MKV, M2TS, under 100MB with a minimum resolution of 640 x 480; minimum 12 fps.

More information about acceptable file types is available at [Media Prep](#).

Select a file type: Image Audio Video

File to upload: No file chosen

You have chosen an image file. Please enter information about the image below.

Fields in bold are required.

Artwork Title

Medium

(60 character limit)

Height / Inches

Width / Inches

Depth / Inches (enter a zero for 2D work)

Price/Value \$

Year Completed

Primary Discipline

Art in Public Places

Location

Public Art Program

Description

(optional) Character count: 0/300

Upload images to MY PORTFOLIO

CaFÉ™

Welcome back, **JANE R.**
LOG OUT

MY CAFÉ ENTRIES MY PROFILE MY PORTFOLIO APPLY TO CALLS CHECKOUT HELP

My Portfolio

Uploaded work samples will be stored in your portfolio so you can submit them to calls. You will pick and choose which works to submit on the application form section.

I am ready to add to my portfolio **Upload Media**

My Portfolio Uploads:
Images: 24 out of 100
Audio: 4 out of 6
Video: 3 out of 6

Images (24)

				
Flowers	Plant Leaves	Bee Knees	Red Skirt	Cacti Flower
				
Cactus Flower II	Group of Pottery	Put a Bird on It	A Little Bird Told Me So	Very Cherry Berry

Terms of Service | Privacy Policy

Copyright 2018 Western States Art Federation. All rights reserved. Powered by WESTAF

FIND a call
and APPLY.

Find another,
apply again.

The screenshot shows the CaFE website interface. At the top left is the CaFE logo. On the top right, there are input fields for 'username' and 'password', a 'LOG IN' button, and links for 'Forgot Username? Forgot Password?' and 'Need an account? Register here.' Below the header is a navigation bar with links: FIND CALLS, HELP, HOW IT WORKS, BLOG, CONTACT US, LOGIN, ARTIST SIGN UP, FOLLOW US. The main content area is titled 'Call Listings' and includes a sub-section 'Login or Sign up to Apply' with a note: 'To view calls that you have started or already applied to, log in and choose My CaFE Entries to view the status of your entry.'

On the left side, there are filter sections: 'CALL TYPE' with a list of categories (Alumni, Award, Competitions, Exhibitions, Fellowships, Festivals, Grants, Literary, Member, New Media, Performing Arts, Photography, Proposals, Public Art, Residencies, Workshops, Youth, Unspecified), 'ELIGIBILITY' (International, Local, National, Regional, Unspecified), 'ENTRY FEE' (No Fees, Yes Fees), 'STATE' (a dropdown menu), 'CITY' (an input field), and 'SORT' (Earliest App Deadline).

On the right side, there is a search bar 'Find event by title or organization name' with 'Go' and 'Reset' buttons, and an 'Invitational Passcode' field. Below the search bar, it says 'Showing 23 Events'. The first event listed is 'Public Art Archive', with links for 'VIEW MORE INFO' and 'APPLY TO THIS CALL'. Below this is a detailed description of the call: 'Call Type: Public Art, Eligibility: National, State: Unspecified, Entry Deadline: Rolling, Number of Applications Allowed: 20'. The text explains that this is a call for the inclusion of public art collections in the Public Art Archive, an online database of public art. To be considered for inclusion, you must be a professional artist who has completed and installed public artwork, or an administrator of an established public art program. There is no charge to submit entries to the Public Art Archive. Public art is defined here as art that is situated in a location that is accessible or viewable by the general public and was, in most cases, commissioned by a public art entity, typically using percent-for-art or public funding. Gallery art and art exhibited inside galleries and museums is not eligible. Works of art that were commissioned and/or gifted by corporations, museums, educational institutions, private parties, and other entities may also be eligible. Permanently cited, temporary, new media, performative, rotating, and portable works may be eligible if they meet the commonly known definition of public art or civic art.

The second event listed is 'Yountville Outdoor Public Sculpture Walk 17/18', with links for 'VIEW MORE INFO' and 'APPLY TO THIS CALL'. Below this is another description: 'Call Type: Public Art, Eligibility: Unspecified, State: California, Entry Deadline: Rolling'. The section is titled 'About the Art Walk'.

At the bottom of the page, there is a footer with links: HOME, ABOUT US, HELP, BLOG, Terms of Service, Privacy Policy. On the right side of the footer, it says: Copyright 2018 Western States Art Federation. All rights reserved. Powered by WESTAF.

Steps to apply

STEP 1

STEP 2

STEP 3

CaFÉ

Welcome back, **JANE R.** [LOG OUT](#)

[MY CaFÉ ENTRIES](#) [MY PROFILE](#) [MY PORTFOLIO](#) [APPLY TO CALLS](#) [CHECKOUT](#) [HELP](#)

My CaFÉ Entries

Welcome Jane R. Doe
username: 1234512345xyz

Applying is a three-stage process. ALL steps must be completed to submit.

STEP 1: My Portfolio - Upload work samples, they'll be available for you to include in your applications.
STEP 2: Apply to Calls - Select a call to apply to and complete all the application requirements.
STEP 3: Checkout - Proceed to finalize and submit your entry.

This is a list of call for entries that you started or already applied to. Choose from the available OPTIONS to manage your entries. You may ARCHIVE old entries. After you archive, you may remove works from your portfolio that are no longer being used.

Your entries [View archived entries](#)

CALL FOR ENTRY ↑	DEADLINE ↑	STATUS ↑	OPTIONS	ENTRY FEE PAYMENTS
Test Call CheckoutByCreditCard Application #1356831	12/31/2022	Received	• Review	\$5.00 Test Call CheckoutByCreditCard
Test Call CheckoutByCreditCard Application #1356832	12/31/2022	Received	• Review	\$5.00 Test Call CheckoutByCreditCard

ORGANIZATIONS

POST A CALL,
accept applications
from artists, and
JURY ONLINE



PUBLIC ART

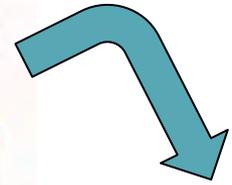
Commission your public art projects through CaFE™ and preserve their legacies with the Public Art Archive™.

A mosaic artwork featuring a hummingbird in flight, facing left. The bird is rendered in shades of green, red, and white, with a long, thin beak. To the left, a portion of a flower with orange and yellow petals is visible. The background consists of a grid of small, square tiles in various shades of green and yellow. The text "Get to Know the Landscape: Public Art Archive™" is overlaid in the center in a white, sans-serif font.

Get to Know the Landscape: Public Art Archive™

Powered by WESTAF
www.publicartarchive.org

Birds and Flora of Texas. Billy Hassell. 2010. Fort Worth, TX.
Photo courtesy Fort Worth Public Art.



Locate Public Art



Featured Showcase: Rhode Island State Council on the Arts

54 artworks; 128 images

[Click Here to See More](#)

Browse ▾

Artists

Collections

Locations

Materials

Worktype

Placement

Year

HOW DO YOU MAKE PUBLIC ART MORE PUBLIC?

The Public Art Archive™ is a growing database and mobile website of completed public artworks from around the world. Search. Explore. Learn. Share. Grow.

The Public Art Archive™ project is a series of focused efforts to increase the visibility of public artworks in communities through education and engagement initiatives. Go to the blog to learn about these projects.



Featured Artist: **Catherine Woods**

9 artworks in 8 collections



SEARCH RESULTS

**CIRCUIT**

Artist: Erik Carlson
 Date: 2018
 Location: Carla Madison Recreation Center
 Placement: recreation centers
 Collection: Arts & Venues Denver: Public Art Program
 Artwork Type: light art
 Material: LEDs

**On Display**

Artist: Blessing Hancock
 Date: 2013
 Location: Roadside
 Placement: roadsides
 Collection: Arts & Venues Denver: Public Art Program
 Artwork Type: sculpture (visual work)
 Material: acrylic

**Bullet and Suspect**

Artist: Cliff Garten
 Date: 2012
 Location: Denver Police Department, center atrium
 Placement: government office buildings
 Collection: Arts & Venues Denver: Public Art Program
 Artwork Type: sculpture (visual work)
 Material: aluminum (metal)

**The Scottish Play**

Artist: Lynda Knowles
 Date: 2013
 Location: Denver Center for the Performing Arts Complex, atrium
 Placement: atriums (interior spaces)
 Collection: Arts & Venues Denver: Public Art Program

Map this **Your Search**

Search found 245 items

(-) Arts & Venues Denver: Public Art Program

Sort Search Results by

Relevancy

Title

Date

Archived

Collection(-) Arts & Venues Denver: Public Art Program
Denver International Airport (24)**Artist Name**

Alexander Phimister Proctor (2)

Allen True (5)

Andy Dufford (3)

Show more

WHO WE ARE

The logo for WESTAF, featuring the word "WESTAF" in a bold, blue, sans-serif font. The letters "E" and "A" are stylized with a slight curve.

The **Western States Arts Federation** is a regional non-profit arts service organization dedicated to the creative advancement and preservation of the arts.

WESTAF is an experienced developer of technology systems that benefit the arts and creative industries.



Dos & Don'ts

1. READ application carefully, follow instructions
2. PHOTOS
3. LETTER OF INTENT
4. Apply EARLY

Where do I find public art
opportunities?

www.DenverPublicArt.org

www.CallForEntry.org



PUBLIC ART
DENVER ARTS & VENUES